



# Arash Masoum

Freelancer Artist  
Tehran, IRAN



/abnus360  
**arashmasoum.com**  
abnus360@gmail.com  
+98 912 322 6074

---

## Summary

Known for interactive teaching style that encourages student participation and enthusiasm while facilitating learning, detail-oriented, and conscientious self-starter, skilled in enlisting the support of all team members in aligning with project and organizational goals, able to strategize and prioritize effectively to accomplish multiple tasks and stay calm under pressure.

---

## Languages

**Persian** - Native

**English** - Good

---

## Skills

Graphic Design, Video Editing, Photography, UI/UX, Movie Making

---

## Softwares

Adobe [ Illustrator, Indesign, Photoshop, Photoshop Lightroom and AfterEffects (Amateur) ]

Apple [ Final Cut Pro (iMovie) X, Logic Pro X (Garageband), Keynote, Pages, Numbers and Mac OS X ]

Web [ Wordpress, CPanel, DirectAdmin ]

Camera [ Canon : Photography and Timelapse]

---

## Certificates and Memberships

### Photography



June 2014 – June 2015

National Iranian Photographers' Society, License 93-1258

### Graphic Design



June 2015 – July 2016

Iranian Graphic Designers Society (IGDS)

### MATLAB

June 2013

EESA AUT, 150 hours - Fundamental, Artificial Neural Networks, Image and Video Processing

---

## Education

### IAU - South Tehran Branch

BA, Arts and Cultural Management - 2013 - Expected 2016

### IAU - Damavand Branch

BA, Power Industrial - 2008 – 2013

### Dr. Hesabi - Tehran

Highschool I 2005 – 2008

Mathematics and Physic

**Activities and Societies:** News Paper, Class Magazine, Leader of Nama Team, Students Organization, Pardis Movie Society

### NODET (Shahid Beheshti) - Bushehr

Highschool I 2002 – 2005

---

## Experiences

### **Art Director**

Tehran Municipality

December 2012 – June 2015 (2 years 7 months) | Tehran

Idea, Design material, Co-operation , Managing , Campaign Manger, Video Maker, Director, Motion graphic, Graphic Design, Logo, ID cards , book , Poster , etc

### **Department of Research and Innovation**

Rahe Roshd

September 2013 – February 2014 (6 months) | tehran

Research , Creativity , UX Design, Graphic Designer and Teacher

### **Director, Producer, Director of Photography, Edit**

Cafe´Social

June 2013 – August 2013 (3 months) | Tehran

Short Film

### **Graphic Designer, Facilitator**

Gabbeh Group | My City, University Project - University of Tehran

September 2011 – September 2011 (1 month) | Tehran

Catalogue, Card, Presentation, Logo, etc

### **Photographer**

Tehran Municipality

April 2010 – October 2010 (7 months) | Tehran

Photography Workshop

---

## Interests

Movies, Arts , Music, Ancient Persian Stories, Shaah Naame Characters, Relativity of Fractal, Chaotic Curves and Galaxy Formation and Mount Tochal

[www.arashmasoum.com](http://www.arashmasoum.com)

[www.cafesocial.ir](http://www.cafesocial.ir)

[www.gabbehteam.com](http://www.gabbehteam.com)

[www.aleph.fund](http://www.aleph.fund)

---

## Recent Projects 2016

- Diba Zarrin Tooska Co. [ [www.DibaZarrin.com](http://www.DibaZarrin.com) ]

Corporate Identity and Website

- Gharb Flange Co.

Brochure

- GabbehTeam

Corporate Identity and Website

- RahaTeam

Logo Resign, Corporate Identity

- DP Co. [[Atibazaar.com](http://Atibazaar.com) Project]

UI and Logo

- SightseeingIran.com

Leaflet, Visit Cards, Icon, Bus Design